



Pursuing **Truth**
Building **Trust**

OUR MISSION

Pursuing Truth Building Trust

To see truth behind walls, bring trust to our world, between people and organizations

AT A GLANCE

FOUNDED IN
1996

300+
PROFESSIONALS

25+
YEARS OF
EXPERTISE

COVERING
214
COUNTRIES

7
ESTABLISHED
OFFICES

3,000+
EXISTING CLIENTS

OUR VALUES

We tailor the best solutions to address our clients' needs



Commitment



Integrity



Insight



Innovation



Independence



Passion

Our values

COMMITMENT



COMMITMENT

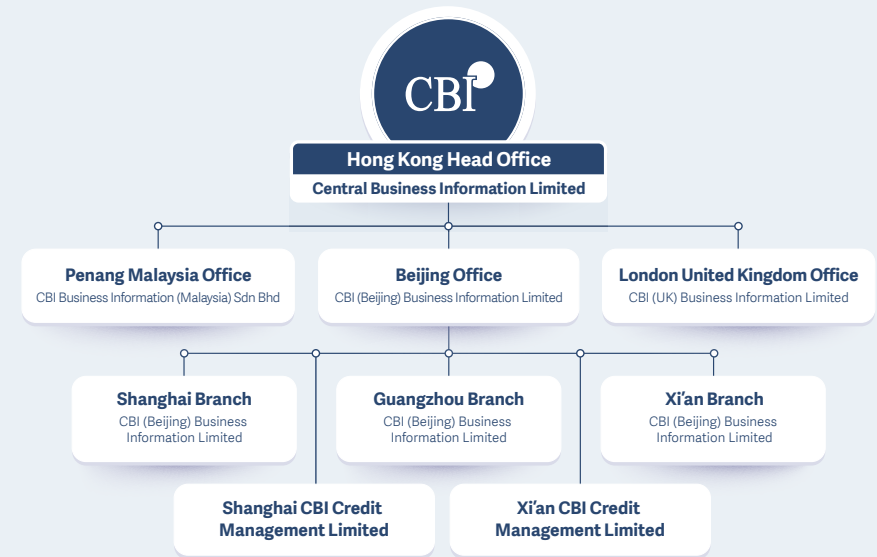
We are committed to preventing risks and building trust for clients.

ABOUT US

Incorporated in 1996, Central Business Information Limited (CBI) is a global business information company covering Hong Kong China, Mainland China and 214 countries with a full range of services. We offer Enhanced Due Diligence, Employment Screening, Business Verification,

Business Credit, Asset Search and Site Investigation for different business sectors and industries. Our accurate, comprehensive and up-to-date business intelligence never fails to help clients make the right decision and take the best actions.

CBI currently operates seven established offices with Headquarters in Hong Kong, six offices located in Beijing, Shanghai, Guangzhou, Xi'an of China, Penang Malaysia and United Kingdom with over three hundred staff members. Each department is led by highly experienced and knowledgeable professionals.



We work with clients to develop innovative services by combining technology, expertise and industry knowledge. Our diverse products and geographical coverage as well as our ongoing post-sale services gain us a competitive edge. With our in-house IT division, we have developed the most advanced integrated system in the industry to collect, process and analyze business and individual information.

Over the years our professionalism has made us a preferred partner by the world's largest audit and accounting firms, law firms, investment institutions, commercial banks, listed companies and government authorities. At CBI, we are committed to helping our clients construct a safe and impartial business environment with our streamlined yet focused information.

Our values
INSIGHT

INSIGHT

We listen to understand and resolve with practical solutions.

WHAT WE DO

Assisting our clients in making business decisions is a key part of our mission.

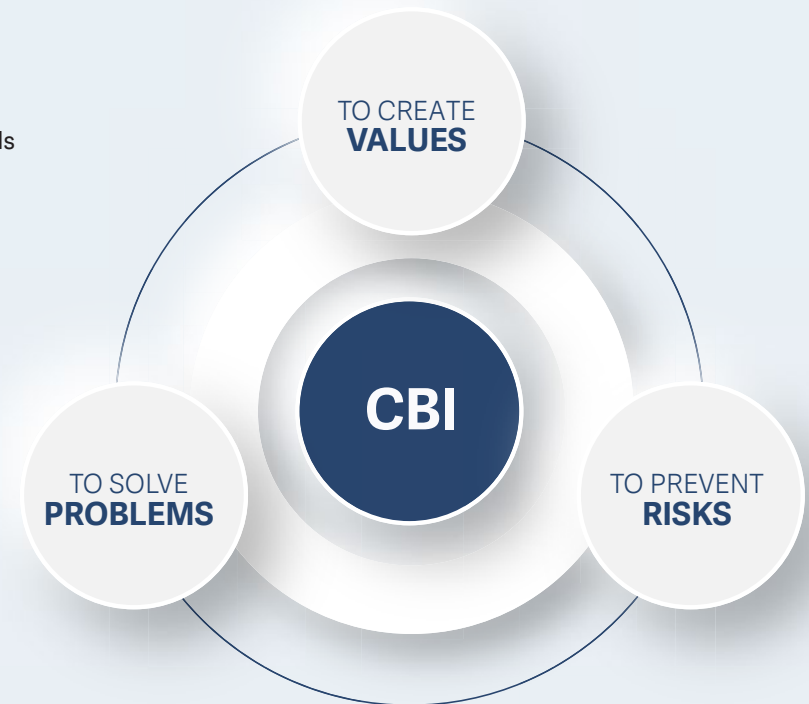
We strongly believe that our primary role in this area is to deliver a full range of accurate business information in a time-efficient and cost effective manner.

We offer coherent strategic solutions in gathering information for any business looking to gain a competitive advantage in the market.

In an age when seconds count and information rules, we are committed to beating the clock and empowering our clients with credible information.

OUR GOALS

We constantly boost our service standards to achieve three primary goals for our clients:



Our values

INDEPENDENCE

INDEPENDENCE

We stand for independence from interference.

OUR STRENGTHS

Solid Foundation

Over 25 years of services with strong reputation

In-house production teams in Mainland China, Hong Kong China and Penang

In-house technology development and innovation divisions

Over 3,000 clients from the world's largest C.P.A. firms, law firms, investment institutions, commercial banks, listed companies and government authorities

Strong Clientele

Extensive Global Coverage

Global coverage across 284 overseas regions in 214 countries

Service capacity covering 687 cities, 31 provinces and autonomous regions in Mainland China

Technical & Compliance Advisory

Professional team to personalize IPO due diligence direction and scope

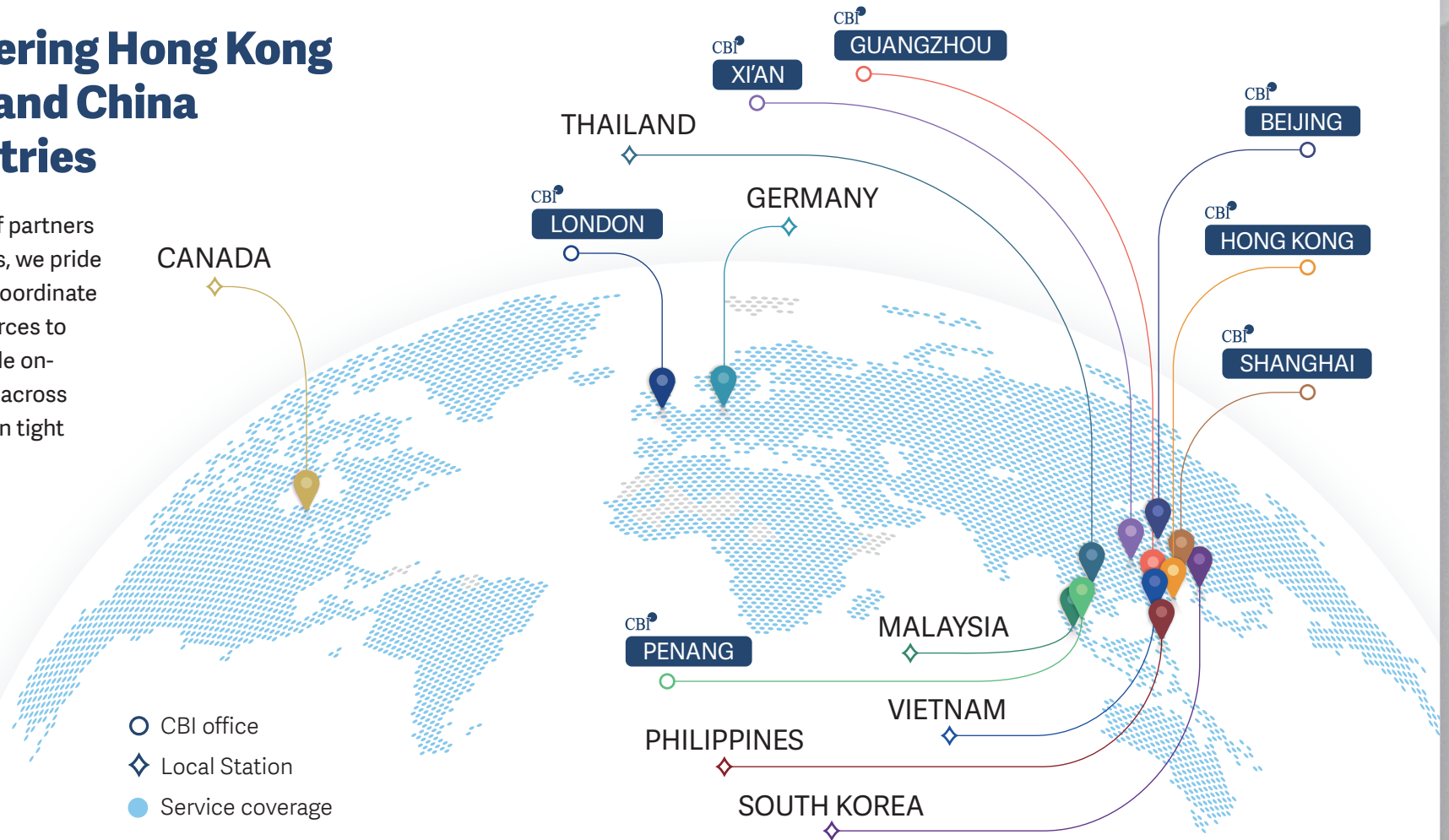
Compliance & quality control

Professional advice & trainings

Our Presence

Services covering Hong Kong China, Mainland China and 214 countries

With our secure network of partners covering over 214 countries, we pride ourselves in our ability to coordinate and quickly mobilize resources to plan and execute large scale on-site due diligence projects across multiple jurisdictions within tight time constraint.



CBI is ISO certified



ISO9001:2015 Certification

ISO 9001 is an internationally recognized tool for quality management. It provides a framework for standardized procedures helping organizations to strive continuously for excellence. CBI has attained the ISO 9001:2015 certification since November 2015, subsequently inspiring colleagues and boosting morale throughout the company. The achievement not only reinforces our commitment to offering quality services to clients, but also demonstrates the dedicated efforts of our professional teams. As our business continues to grow and the output increases, with the optimized management systems and standardized procedures verified by the ISO 9001:2015 certification, all CBI reports are consistently of exceptional quality. To best serve the clients, the company has put in place a programme of continuous training to bolster the team's professional knowledge and to maintain CBI's standards at the highest level in the industry.



ISO/IEC 27001:2013 Certification

Setting out the specification for an information security management system (ISMS), ISO 27001 is the highest international standard for information security. CBI attained the ISO/IEC 27001:2013 certification since December 2015 and we are committed to protecting the confidentiality of our information with a systematic and holistic approach to ensure the integrity of business data and improve the availability of our business IT systems. With the most advanced information security management systems, we are protected from cyber security threats such as hacking, data loss, breach of confidentiality and suchlike, ultimately earning trust and support from our clients on a continuous basis.



Our values
INTEGRITY

INTEGRITY

We build and maintain rapport with honesty and loyalty.

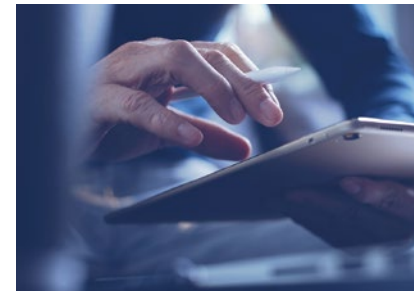
OUR SERVICES

Commercial challenges facing modern businesses can be arduous in this digital age. The bespoke solutions offered by our professional teams can help manage the entire process of risk management – from identifying risk, to measuring, mitigating and monitoring it on an

ongoing basis. Our expertise in risk management and research analysis assure that our operations are fully compliant with professional conduct and the highest standard in the market.



Enhanced Due Diligence



Business Credit



Employment Screening



Asset Search



Business Verification



Site Investigation



OUR SERVICES

Enhanced Due Diligence

Our risk-based approach with the use of extensive source channels provides the information clients need to conduct a comprehensive risk assessment for critical business decisions.

OVERVIEW

Any significant business engagement or transaction should warrant an in-depth due diligence investigation to uncover relevant compliance, regulatory, legal and reputational risks, oftentimes involving the understanding and dismantling of complex network of individuals and companies. The key to conducting comprehensive research, processing and analyzing a high volume of data in an effective manner lies in the utilization of powerful tools for data search and extraction from multiple sources and channels. Meanwhile, the application of

industry, regulatory, and country expertise is crucial in the prioritization and contextualization of findings.

Our Enhanced Due Diligence covers M&A Due Diligence, Pre-IPO Due Diligence, Customer Due Diligence, Supplier Due Diligence, Distributor Due Diligence and Human Resources Due Diligence which support M&A, IPO and other business needs of our clients. We also customize investigations for specific scopes to suit clients' needs under unique circumstances.

PRODUCT OFFERS

- Pre-IPO Due Diligence
- M&A Due Diligence
- Customer Due Diligence
- Supplier Due Diligence
- Distributor Due Diligence
- Human Resources Due Diligence
- Remote Due Diligence
- Independence Check
- Ultimate Beneficial Owner Search
- Director Due Diligence



OUR SERVICES

Business Credit

Integration of information obtained from various sources, combined with in-depth analysis and credit risk assessment to safeguard corporate clients against apparent business and financial risks in their business engagements.

OVERVIEW

Adopting a foundational approach with registration information, credit rating and litigation records, our Credit Report uncovers potential business risks for clients before entering into a contractual relationship. The retrieval of registration information supplemented with investigations serves to verify a company's operational status hence provide an overview of the company background for the assessment of business scope and scale,

qualifications, operating history, and financial performance. Credit rating is a widely referenced indicator of whether a business relationship should be considered in the first place. Detailed findings obtained from litigation checks may reveal any ongoing disputes that could result in disruptions to the company's operations and hidden issues based on patterns identified in the litigation records.

PRODUCT OFFERS

- Credit Report
- Special Credit Report
- Registration Report
- Profile Report
- General Report
- Comprehensive Report
- Financial Report
- VIP Report
- Media Search
- Litigation Search
- Writ Search
- Winding-Up Search
- Bankruptcy Search



OUR SERVICES

Employment Screening

We offer impartial screening services with the highest standard to enable our clients to hire with confidence while minimizing recruitment risks.

OVERVIEW

Verifying the credentials of a job applicant is crucial to minimizing recruitment costs concerning training, hiring replacement, productivity impact, preparation by HR and interviewers involved in each procedure. Unapparent costs associated with compliance and reputational risks which are often neglected can prove to be costly once the damage is done. Any discrepancy or slight

dishonesty in the application should warrant a closer look at the candidate's background. In particular, the impact of leadership or senior management roles can be immense in the culture and the reputation of the company. Due care should be taken in screening for noncompliance, convictions and potential conflict of interests when hiring or promoting existing employees into these roles.

PRODUCT OFFERS

- Identity Vetting
- Education Vetting
- Employment Vetting
- Performance Vetting
- Qualification Vetting
- Credit Vetting
- Litigation Search
- Criminal Record Search
- Adverse Record Search



OUR SERVICES

Asset Search

We offer unique solutions in verifying asset ownership to help our clients manage any potential risk in business transactions.

OVERVIEW

Asset search or ownership verification may be requested for regulatory and risk management purposes. Examples for asset search include obtaining evidence for accurate financial reporting as part of annual audits for listing companies and ensuring the legitimacy of ownership during an asset transfer transaction. Some business engagements could be solely based on the condition that the company possesses specific kinds of permit or license, asset search or ownership verification through official sources and reliable channels is therefore essential.

The portfolio of assets being held by a business entity and an individual may be a decisive factor for the consideration of significant business transactions, as well as civil lawsuits. Asset Tracing is a comprehensive search, with the objective to find out any tangible or intangible assets being held. Such assets may include, but not limited to land / properties, shares, intellectual properties, vehicles, and equipment. Various searches may be applied to cross-check the current ownership status.

PRODUCT OFFERS

- Land & Property Search
- Property Document Search
- Vehicle Search
- Vessel Search
- Mining Right Search
- Forestry Right Search
- Sea Area Use Right Search
- Intellectual Property Search



OUR SERVICES

Business Verification

Utilizing our unique experience, technology and industry knowledge, we provide a full range of verification services that help our customers reduce risk and secure transactions.

OVERVIEW

The rapid growth of the e-commerce market entails an increased incidence of fraudulent activities, ranging from the selling of counterfeit items, faulty products, to illicit goods. This can significantly harm the reputation of platform operators and induce legal risks. Business verification built in as part of the seller onboarding process or regular monitoring of key sellers will help manage these risks. Business verification can be manifold and complicated, we are experienced in arranging visits to the actual place of operation to assess whether

the company conducts business with verifiable bank account details and transactions, and if all necessary registrations and qualifications have been obtained. This way the legitimacy of a business, especially those that operate solely online, can be evaluated in a reliable and direct fashion. To ensure a safe online business environment, buyer fraud must not be neglected while knowing customer demographics is just as important for any substantial transaction to safeguard sellers from payment and return frauds.

PRODUCT OFFERS

- Business Verification
- Certificate Verification
- Qualification Verification
- Bank Account Verification
- Business Partner Verification



OUR SERVICES

Site Investigation

With our full-time investigators and local networks stationed in Mainland China, Hong Kong China and 214 countries around the globe, we safeguard against commercial frauds and business risks by presenting the real situations to our clients. Our highly-trained professionals work under the strictest confidentiality to offer business intelligence in a timely and cost-effectively manner.

OVERVIEW

Engaging overseas business partners and third parties can be risky and challenging when verification of their existence and scale of operations is not present. Depending on the jurisdictions and industries, small to medium-sized companies do not always have sufficient online profile indicative of its operational existence. Moreover, description of product and service offerings including operational scale and coverage may sometimes be difficult to verify without a physical visit to the company's premise either conducted discreetly or as an

arranged visit. Site investigation tailored to the company's business scope can often detect signs of operational abnormalities and intentional misrepresentation of the company's existence and scale. This is an effective way to avoid the risk of falling prey to any fraudulent schemes while identifying red flags that often go unnoticed with traditional research. Compared to the conventional approach to due diligence, a site investigation will present a complete picture of the day-to-day business activities to identify and clear up any falsities and dispel fallacies.

PRODUCT OFFERS

- Existence & Operation Inspection
- Virtual Tour
- Product Inspection
- Event Inspection
- Stock Taking
- Bank Confirmation Retrieval
- Credit Report Retrieval
- Document Retrieval
- Document Inspection
- Customer Flow Counting
- Survey
- Exhibition Inspection

Our values

INNOVATION

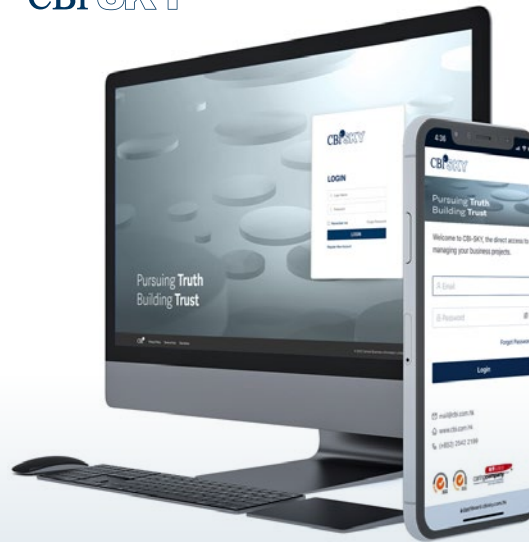
INNOVATION

We deliver strategic insights with innovative approaches and practical solutions.

OUR TECHNOLOGY

We respond to clients' needs with vision and foresight. Combining our experience, technology and industry knowledge, we offer market leading products and all-round services to reduce risks, build trust and secure transactions for our clients.

CBI SKY



CBI SKY

CBI SKY is a web-based collaborative portal where all parties involved in a project can communicate, share and collaborate. It is the key to efficient project management that allows our clients to enjoy various key features anytime free-of-charge.

- **Consolidated Order Records & Invoices** – view all your order status and invoices with just one click
- **Real-Time Report Updates** – download reports anytime without email size limitation
- **Track Changes** – access older versions of your reports and track changes along the way
- **Multiple User Access** – provide access to projects across different parties upon request
- **Key Market News** – stay abreast of the latest industry news

CBI MAP

- Company database with complete IPO trackrecord from application to listing
- Categorized data for various analysis needs, such as by industry, business location and professional parties
- Complete sponsor records including licensing, change of representatives and ROs
- AI and data grabbing technology to ensure information is fresh and up-to-date

CBI MAP

CBI MAP is a comprehensive IPO market tracking database allowing clients to access the platform and search for the latest activities of IPO applicants and sponsors quickly. It is an essential tool for sponsors to find references and conduct comparable analysis when working on IPO projects.



Our values
PASSION

PASSION

We strive for excellence in all we do.

OUR PASSION

Corporate Social Responsibility

We value voluntary work and social responsibility.

The CBI Volunteer Committee has joined over hundreds of events over the years and the kindness and effort

of our colleagues have made a difference in society. Amidst the pandemic, we have been helping the less fortunate by offering financial and physical support. What is worth doing at all is worth doing well, we will continue devoting to voluntary work, bonding the community with love and care.



**SINCE
2018**

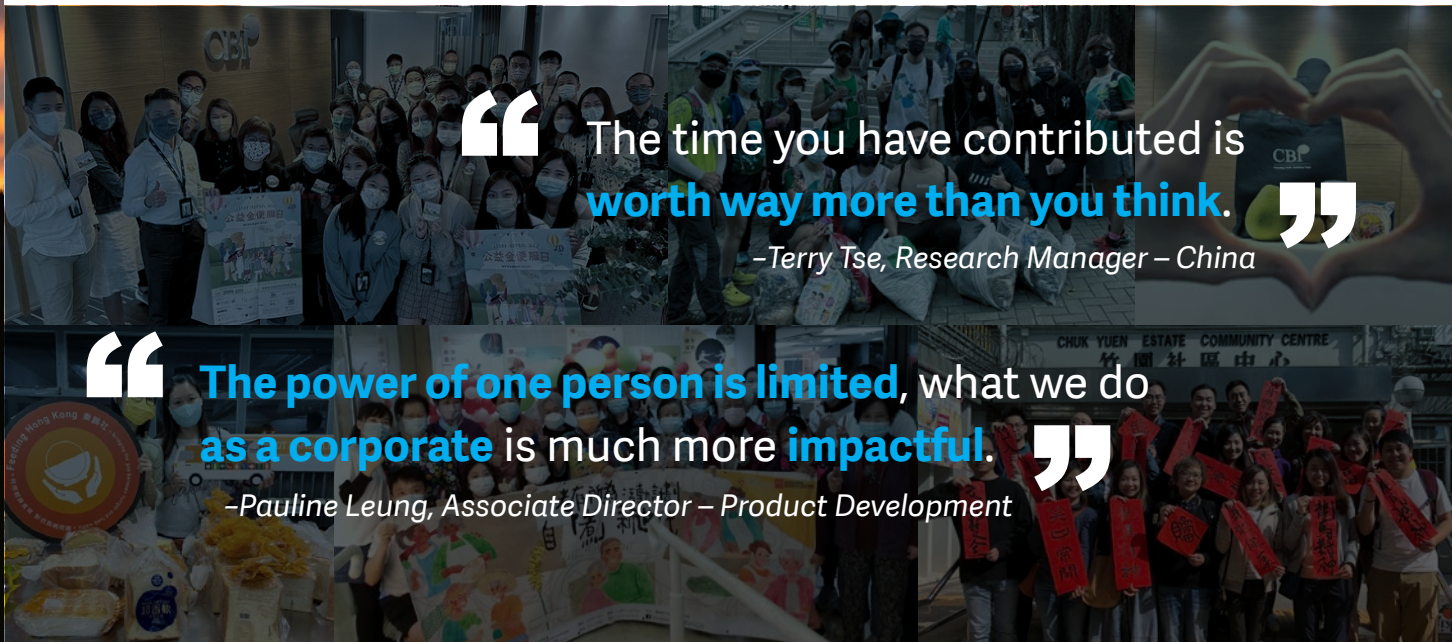
*AS OF 30 NOV 2023

7,857
MAN HOURS
CONTRIBUTED

2,239
PARTICIPANTS

1,479
EVENTS

283
BENEFICIAL
ORGANISATIONS



The time you have contributed is **worth way more than you think.**

-Terry Tse, Research Manager - China



The power of one person is limited, what we do as a corporate is much more **impactful.**

-Pauline Leung, Associate Director - Product Development



Our Achievements



DHL/SCMP Hong Kong Business Awards 2017 – SME Award

Awarded by Hong Kong Business Awards



SPECIAL AWARD
Established and
Medium Enterprises

2018 HKMA Quality Award – Special Award for Established and Medium Enterprises

Awarded by Hong Kong Management Association



ERB Manpower Developer Award Scheme 2019 - 2025

CBI was awarded for its outstanding achievements in manpower training and development as Manpower Developers (MDs).



Caring Company 2016 - 2025

Awarded by Hong Kong Council of Social Service



Equal Opportunity Employer Recognition Scheme 2021 - 2023

CBI was awarded for its efforts and commitment to the values of equal opportunity, diversity, and inclusion in the workplace.

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